

# handmade.

*Sample social media wording*

## **Looking for caption inspiration when talking about our upcoming market? We're here to help!**

**Note:** The posts below have been written for you to share on **Instagram**. If you are sharing the posts on Facebook, you will need to change the social media handles in the wording below to @handmademarketcanberra (yes, our Instagram and Facebook handles are different!)

Make sure you read through the wording below to make sure it makes sense for your business. If you need to take bits out and add bits in, that's ok - this wording is just to get you inspired.

### **Post 1:**

I'm excited to be attending the upcoming @handmadecanberra April market!

Find me there on the 6th & 7th of April for two days of shopping from 260+ Australian small businesses. It's the perfect place to pick up some great gifts, and even better knowing you're supporting Australian businesses whilst you do it.

It's on at Exhibition Park in Canberra on the 6th & 7th of April from 10am until 4pm both days. Pop past and say hi! 🙌

### **Post 2:**

Have you got your shopping list ready for @handmadecanberra this weekend? 📝

I am excited to be attending the Handmade Market this Saturday 6th and Sunday 7th of April at Exhibition Park in Canberra. Come along and find me amongst 260+ other Australian small businesses, it's a great opportunity to support small handmade businesses and even pick up a gift for Mother's Day!

The market is on from 10am until 4pm both days, so make sure you come along and check it out. They also have their Low Sensory Shopping Hour

from 9am on Sunday morning, find out more about this over on the @handmadecanberra page! 😊

### **Post 3:**

The @handmadecanberra market is on this weekend! 🎉

Find me at Exhibition Park in Canberra this weekend on the 6th & 7th of April from 10am until 4pm both days. You will find me amongst 260+ Australian made small businesses, including fashion, food, homewares, jewellery and much more!

For the market I am having a special market deal on <INSERT MARKET OFFER>.

Sound like your thing? Visit the market this Saturday 6th & Sunday 7th of April from 10am until 4pm to shop. Pop over to the @handmadecanberra page to keep up to date with all things about the market.

### **Post 4:**

It's @handmadecanberra market day! ⭐

Find me at Exhibition Park in Canberra until 4pm this afternoon to shop from over 260+ small Australian businesses! It's the perfect place to support small businesses, and perhaps get extra prepared and grab a gift for Mother's Day.

You will also find me here again tomorrow between 10am and 4pm to do it all again! See you at the market 🙌

### **Post 5:**

Today is the final day of the @handmadecanberra April market! 🙌

It's been a great weekend full of lovely customers, lots of shopping and a bunch of delicious snacks from the food pavilion. If you're in Canberra and haven't made your way down to Exhibition Park you have until 4pm today to do so.

Don't forget that as a part of the market I have a special deal on <INSERT MARKET OFFER>. If you are coming to the market make sure to stop by my stall and say hello, I would love to meet you!