



handmade.

home of Australian made.

A CANBERRA INSTITUTION...



Over the past 13 years, Canberra's award winning Handmade Market has grown from a seedling of an idea to become one of the country's largest, independent Australian-made markets. Starting from a tiny gathering of just 35 stall holders at the Albert Hall in 2008, the market now operates quarterly, attracting 270+ stallholders (with a trader list of 800) and an average of 20,000+ visitors per event.

Handmade provides a platform to support artisans and craftspeople, helping countless small businesses get off the ground and earn a guaranteed income. The Handmade brand has allowed its traders to gain national recognition and make valuable connections with customers.



At the heart of Handmade's success is a strong focus on social responsibility and giving back to the community through its successful charity door greeters program. In lieu of collecting an entrance fee, a local charity is invited to take collections at each market, benefiting from generous donations.

In 2020, due to nationwide closures of large events, Handmade pivoted to take their award winning markets online. The market's strength and popularity served them well, with the online markets proving a great success for its traders and customers, continuing the connection between small Australian businesses and the people wanting to shop with them.

**HANDMADE CANBERRA EXISTS TO BE A
PLATFORM TO FACILITATE CONNECTIONS
BETWEEN AUSTRALIAN DESIGNERS,
PRODUCERS, OUR CUSTOMERS, AND THE
COMMUNITY**



[IMAGE GALLERY](#)

[VIDEO GALLERY](#)

Julie Nichols, Founder & Creative Director | 0402 247 532
60A Phyllis Ashton Cct Gungahlin ACT 2912 | market@handmadecanberra.com.au

MARKET FACTS

20,000 +

Average number of daily visitors to our online markets.

\$5 million

Projected revenue going back into the local economy annually.

800

Australian designers and producers supported annually.

Handmade is an accredited Retail Supporter with the Australian Made Campaign. This partnership aligns perfectly with Handmade's business ethos, as it promotes authentic Australian makers on a national level. The accreditation has been awarded on the basis that Handmade only sells all-Australian made goods, setting it apart from other events.



OUR AUDIENCE



37k



32k



6k

NEWSLETTER
SUBSCRIBERS

12.5k

BLOG READERS

2k+

WEBSITE USERS
PER MONTH

12k

AGES

